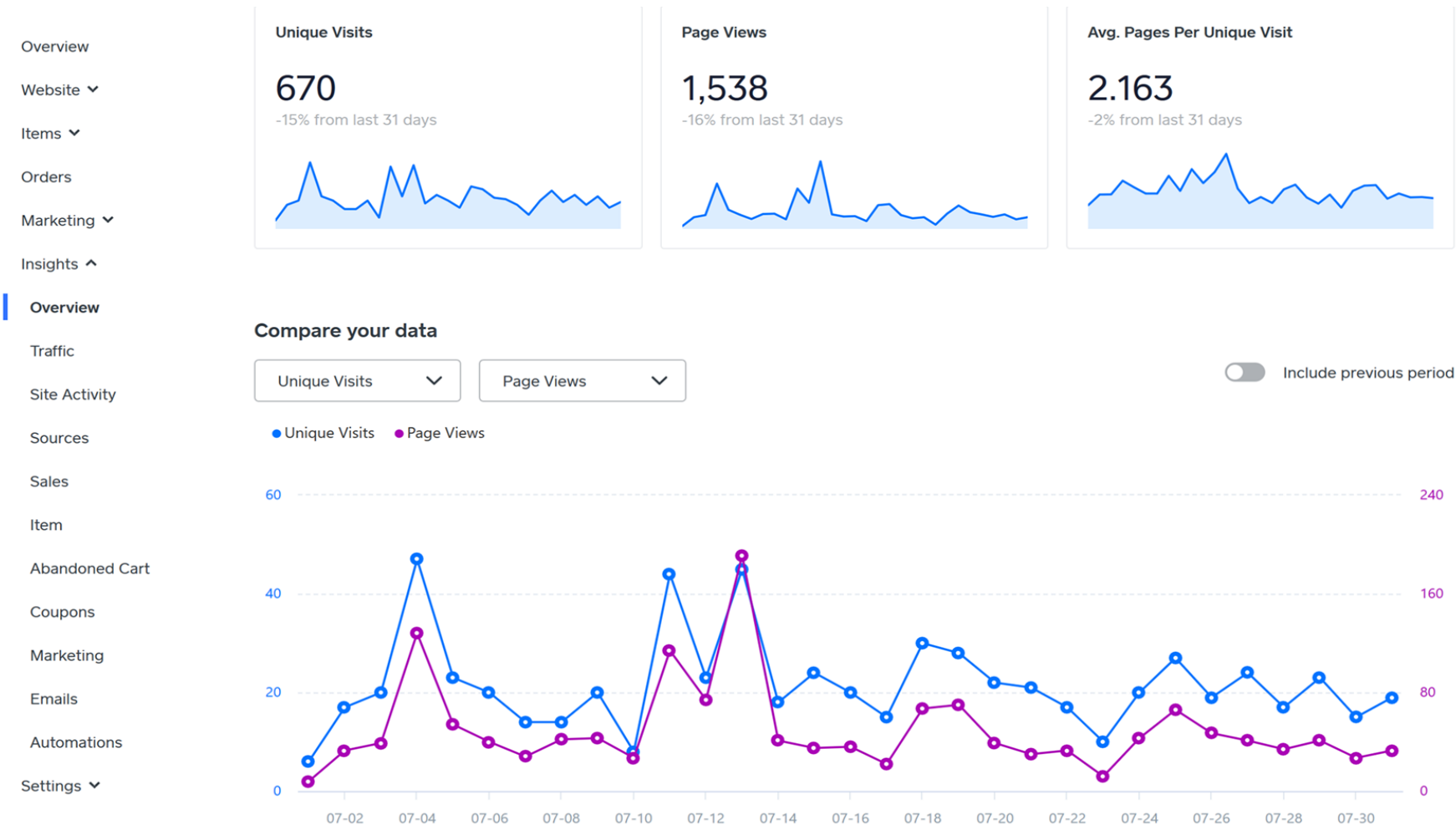


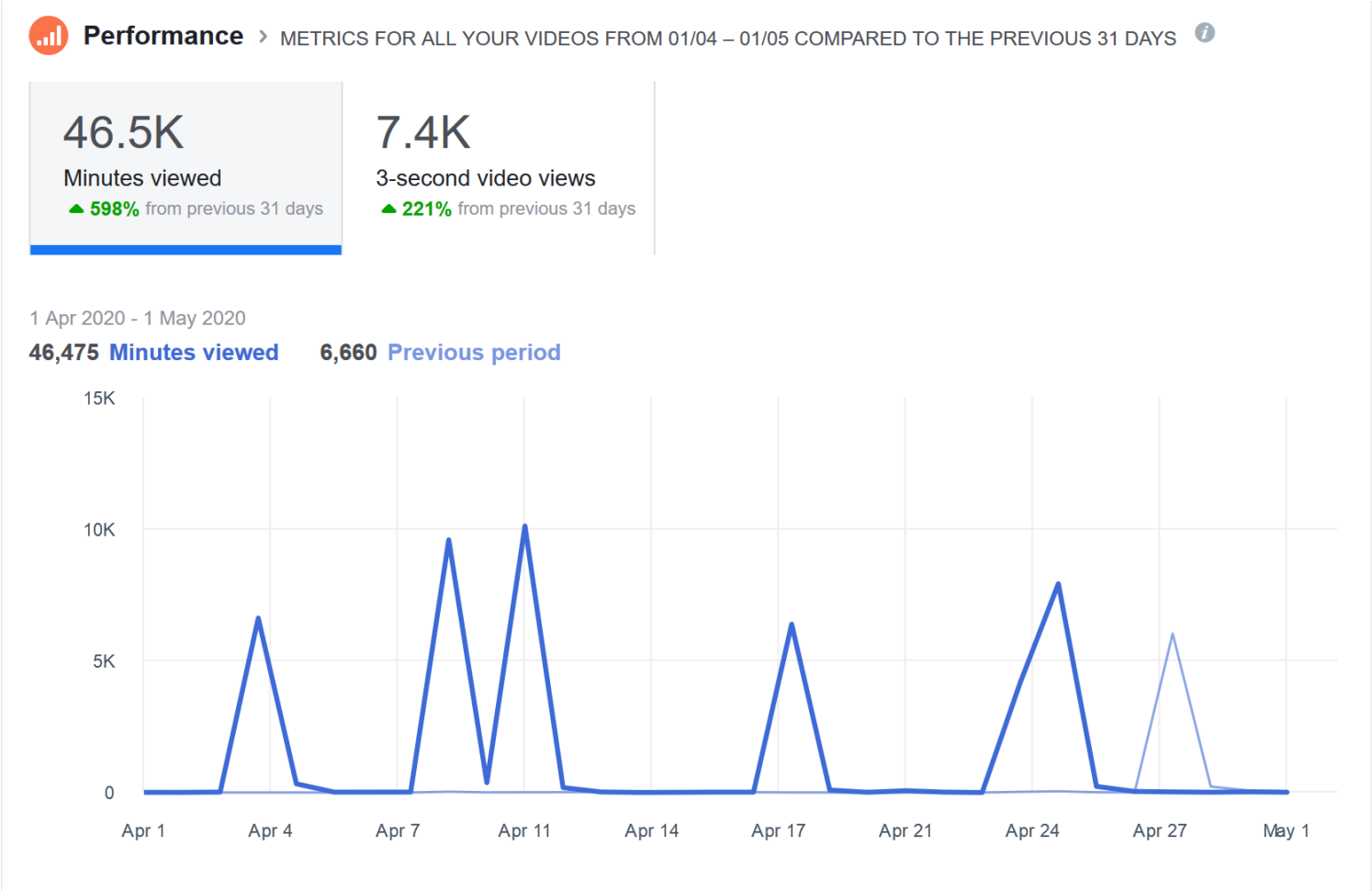


Social Media Performance Summary - July 2020

Parish website – July 2020



Facebook Comparison – April 2020

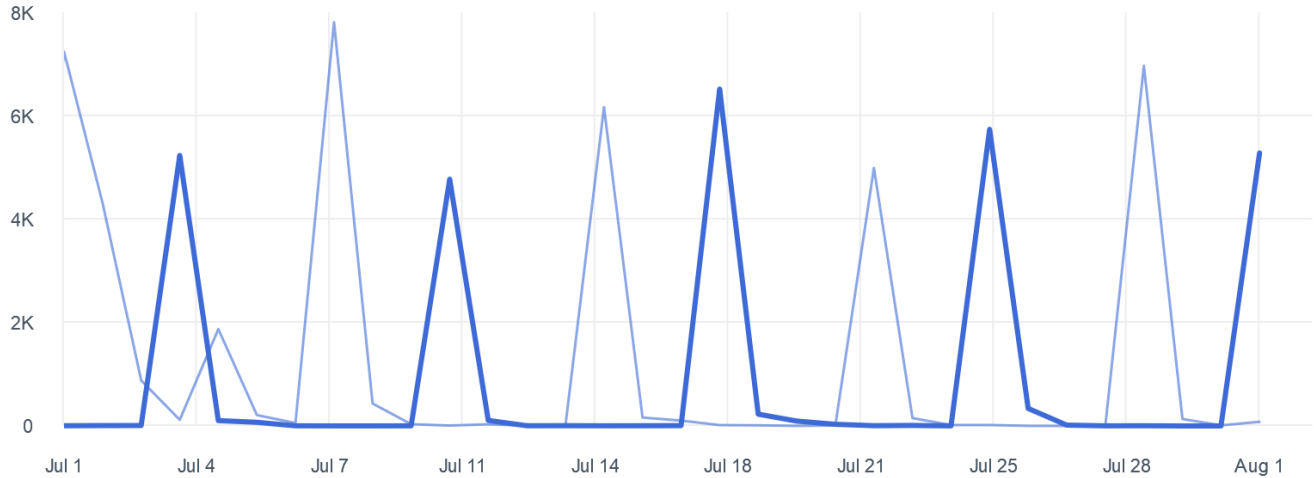


Facebook Comparison – July 2020

 **Performance** > METRICS FOR ALL YOUR VIDEOS FROM 01/07 – 01/08 COMPARED TO THE PREVIOUS 32 DAYS 


28.6K Minutes viewed ▼ 31.7% from previous 32 days	3.5K 3-second video views ▼ 52.6% from previous 32 days
---	--

1 Jul 2020 - 1 Aug 2020
28,648 Minutes viewed **41,940 Previous period**



Facebook – Livestream 5 July 2020

Video Post Shares [See Metrics for All Videos](#)



St Joseph and St Anthony Parish, Bracken Ridge: 14TH SUNDAY IN ORDINARY TIME, 5 JULY 2020...

Live performance

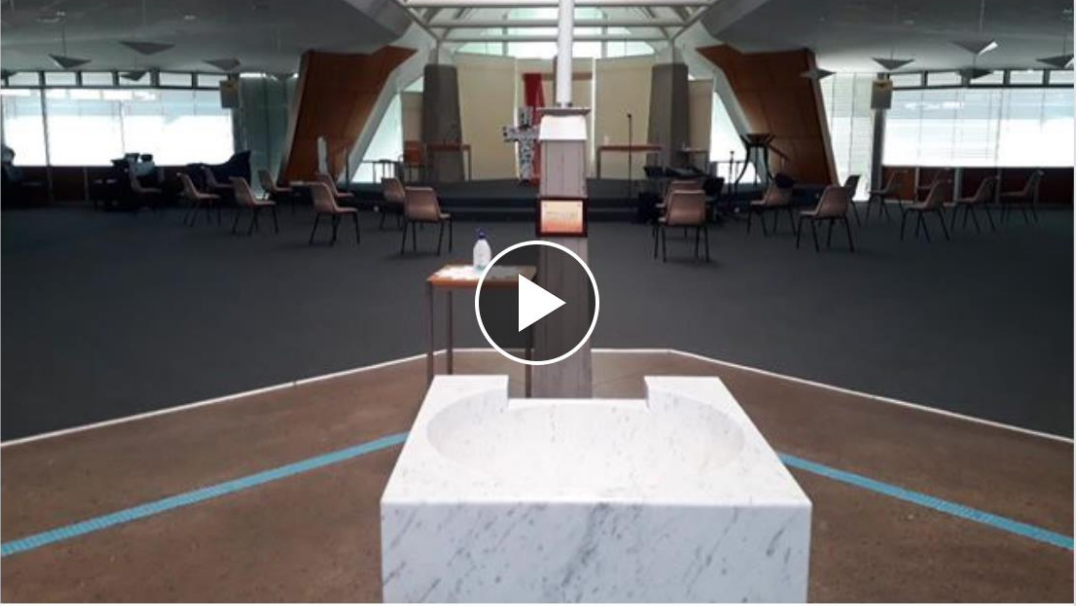
Showing live

Peak live viewers	91
Minutes viewed	5,032
1-minute video views	124
3-second video views	315
Average video watch time	10:23


How does this work?
This view shows viewer activity while your post was live.

Facebook – Livestream 12 July 2020

Video details ✕









St Joseph and St Anthony Parish, Bracken Ridge: 15TH SUNDAY IN ORDINARY TIME, 12 JULY 2020...

01:10:05 · Was live: 12/07/2020 · Owned · Appears once · Copy video ID 

Total live performance

Showing live


 Peak live viewers	84 
 Minutes viewed	4,516
 1-minute video views	119
 3-second video views	245
 Average video watch time	13:15

How does this work?

This view shows viewer activity while your video was live.

Facebook – Livestream 19 July 2020

Video details
✕



St Joseph and St Anthony Parish, Bracken Ridge: 16TH SUNDAY IN ORDINARY TIME, 19 JULY 2020...

01:31:05 · Was live: 19/07/2020 · Owned · Appears once · Copy video ID

Total video performance Showing all

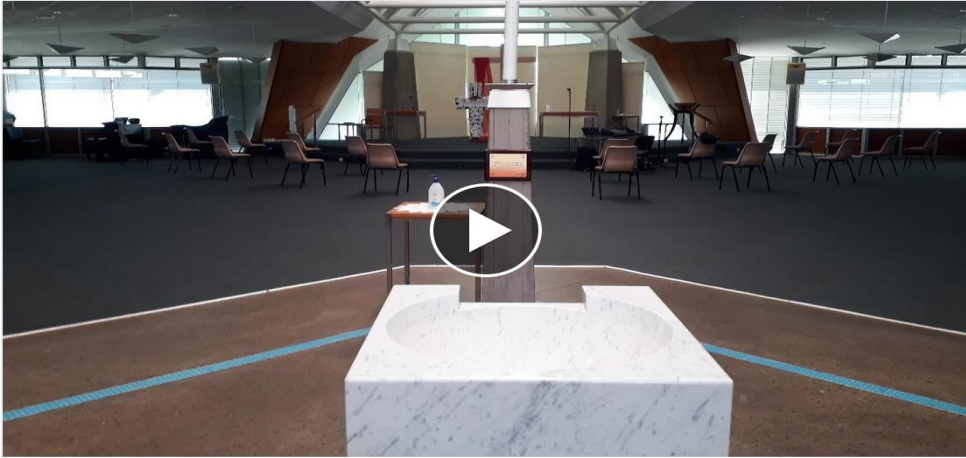
- 👁️ Peak live viewers 95 >
- 🕒 Minutes viewed 6,908 >
- 🎬 1-minute video views 191 >
- 🎬 10-second video views 444 >
- 🎬 3-second video views 1,131 >
- 📄 Average video watch time 2:38 >
- 📊 Funnel insights >
- 📄 Audience retention >

This video is used in 1 post

Posts ❗	Posted date	Estimated reach	3-sec video views	10-sec video views	Unique 3-sec video views	Post engagement	Average video watch time
St Joseph and St Anthony Pari... 16TH SUNDAY IN ORDINARY TI...	● 19/07/2020 09:18	2.5K	1.1K 100%	444 100%	953	162	2:38 / 01:31:05

Facebook – Livestream 26 July 2020

Video details 🗖



St Joseph and St Anthony Parish, Bracken Ridge: 17TH SUNDAY IN ORDINARY TIME, 26 JULY 2020...

01:26:49 · Was live: 26/07/2020 · Owned · Appears once · [View permalink](#) · [Copy video ID](#)

Total video performance Showing all

- 👁 Peak live viewers 81 >
- 🕒 Minutes viewed 6,219 >
- 🎬 1-minute video views 168 >
- 🎬 10-second video views 303 >
- 🎬 3-second video views 588 >
- 📺 Average video watch time 5:36 >
- 📊 Audience retention >
- 👤 Audience and engagement >

This video is used in 1 post

Posts 📘	Posted date	Estimated reach	3-sec video views	10-sec video views	Unique 3-sec video views	Post engagement	Average video watch time
St Joseph and St Anthony Parish, Bracken Ridge: 17TH SUNDAY IN ORDINARY TIME, 26 JULY 2020...	● 26/07/2020 09:19	728	588 100%	303 100%	464	116	5:36 / 01:26:49

Total 3-second video views on Facebook: 588 📘



Channel dashboard

Your channel
Joseph Anthony

 Dashboard

 Videos

 Playlists

 Analytics

 Comments

 Subtitles

 Monetization

 Audio library

Channel dashboard

Latest video performance



18th Sunday in Ordinary time, 2 August 2020

First 21 hours 39 minutes compared to your typical performance:

Ranking by views 6 of 10 >

Views 16 

Impressions click-through rate 14.3% 

Average view duration 13:49 

[GO TO VIDEO ANALYTICS](#)

[SEE COMMENTS \(0\)](#)

News



Top recent videos

By views

First 21 hours 39 minutes:

- | | | |
|-----|---|-----------|
| #1 | The Solemnity of the Most Holy Body an... | 39 |
| #2 | 15th Sunday in Ordinary time, 12 July 20... | 34 |
| #3 | Mobiles - 'The Courage to Care & speak ... | 32 |
| #4 | Holy Trinity Sunday 2020 | 27 |
| #5 | 13th Sunday in Ordinary time, 28 June 2... | 22 |
| #6 | 18th Sunday in Ordinary time, 2 August ... | 16 |
| #7 | 16th Sunday in Ordinary time, 19 July 20... | 16 |
| #8 | 14th Sunday in Ordinary time, 5 July 2020 | 14 |
| #9 | 17th Sunday in Ordinary time, 26 July 20... | 12 |
| #10 | 12th Sunday in Ordinary time, 21 June 2... | 8 |

Instagram



Search



stjosephandstanthony

Edit Profile



417 posts

308 followers

273 following

St Joseph & St Anthony Parish

St Joseph & St Anthony Catholic Parish, Bracken Ridge & Bald Hills, Australia

<https://www.facebook.com/stjosephsbrackenridge/> @careforcreation4017

www.stjosephsbrackenridge.com



Prayer



Prayer



Prayer



Prayer



Welcome

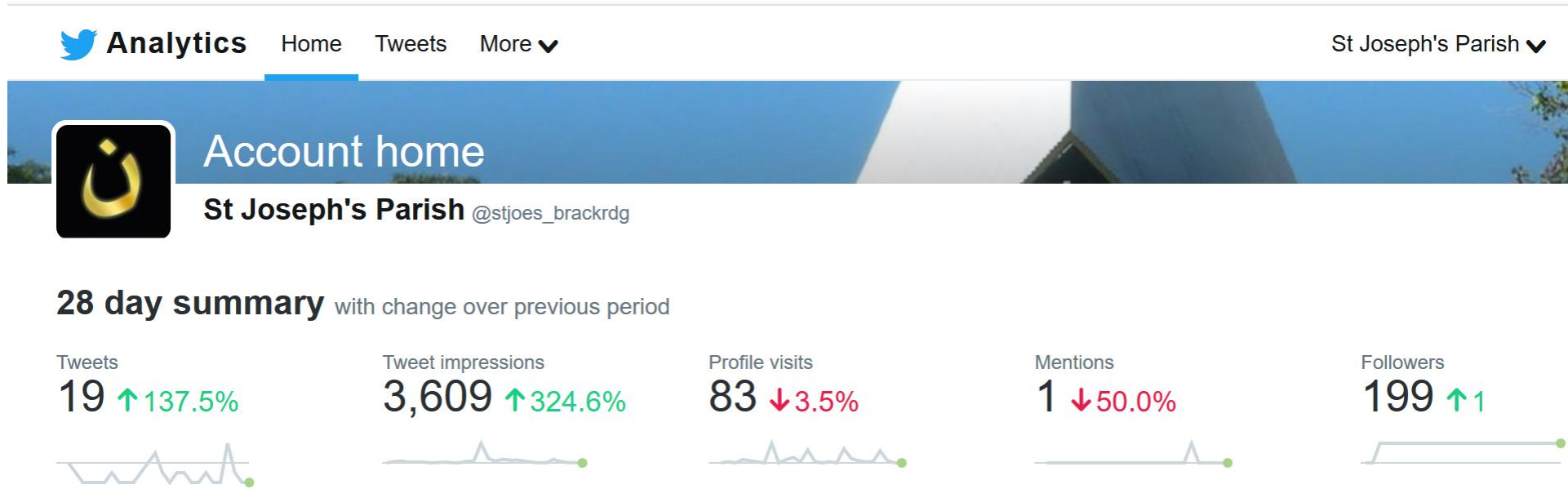


Care



Sacred Heart

Twitter



Not Included

- Parish Care for Creation website

<https://stjosephsbrackenridgecareforcreation.weebly.com/>

- Parish Care for Creation Instagram

<https://www.instagram.com/careforcreation4017/>